



PREMIUM VISUAL PROMPT LOOKBOOK / 2026

# 100 AI IMAGE GENERATOR PROMPTS

Create premium visuals for ads, products,  
social media, thumbnails, editorial  
campaigns and more.



## HOW TO USE THIS LOOKBOOK

# TURN IDEAS INTO VISUAL DIRECTION

Every prompt is a visual brief. Replace brackets with your product, subject, setting, composition and palette. Generate a first image, then change one variable at a time. Keep typography, logos and final claims for your design editor rather than the image generator.





# PRODUCT PHOTOGRAPHY

01

Create a premium editorial image of [PRODUCT]. Subject: [SUBJECT]. Setting: [SETTING]. Composition: [COMPOSITION]. Lighting: [LIGHTING]. Color palette: [COLORS]. Lens and depth: [CAMERA LOOK]. No text, logo or watermark.

02

Design a photorealistic campaign visual for [PRODUCT] showing [ACTION OR BENEFIT]. Use a clean focal point, intentional negative space for future copy, believable materials and polished commercial lighting.

03

Generate a high-end magazine photograph inspired by [PRODUCT]. Include one strong foreground detail, a clear background story, natural shadows and an elegant color relationship. Avoid distorted hands, duplicate objects and readable text.

04

Create a social-first 4:5 image for [PRODUCT]. Lead with an immediate visual hook, keep the main subject centered, make the scene scroll-stopping but realistic, and leave safe margin for a caption.

05

Make a cinematic still for [PRODUCT]. Define time of day, mood, camera angle, environmental texture and one memorable visual detail. Keep it original, brand-safe and free of logos or words.

# FASHION EDITORIAL

01

Create a premium editorial image of [GARMENT OR ACCESSORY]. Subject: [SUBJECT]. Setting: [SETTING]. Composition: [COMPOSITION]. Lighting: [LIGHTING]. Color palette: [COLORS]. Lens and depth: [CAMERA LOOK]. No text, logo or watermark.

02

Design a photorealistic campaign visual for [GARMENT OR ACCESSORY] showing [ACTION OR BENEFIT]. Use a clean focal point, intentional negative space for future copy, believable materials and polished commercial lighting.

03

Generate a high-end magazine photograph inspired by [GARMENT OR ACCESSORY]. Include one strong foreground detail, a clear background story, natural shadows and an elegant color relationship. Avoid distorted hands, duplicate objects and readable text.

04

Create a social-first 4:5 image for [GARMENT OR ACCESSORY]. Lead with an immediate visual hook, keep the main subject centered, make the scene scroll-stopping but realistic, and leave safe margin for a caption.

05

Make a cinematic still for [GARMENT OR ACCESSORY]. Define time of day, mood, camera angle, environmental texture and one memorable visual detail. Keep it original, brand-safe and free of logos or words.





# FOOD & DRINK

01

Create a premium editorial image of [DISH OR DRINK]. Subject: [SUBJECT]. Setting: [SETTING]. Composition: [COMPOSITION]. Lighting: [LIGHTING]. Color palette: [COLORS]. Lens and depth: [CAMERA LOOK]. No text, logo or watermark.

02

Design a photorealistic campaign visual for [DISH OR DRINK] showing [ACTION OR BENEFIT]. Use a clean focal point, intentional negative space for future copy, believable materials and polished commercial lighting.

03

Generate a high-end magazine photograph inspired by [DISH OR DRINK]. Include one strong foreground detail, a clear background story, natural shadows and an elegant color relationship. Avoid distorted hands, duplicate objects and readable text.

04

Create a social-first 4:5 image for [DISH OR DRINK]. Lead with an immediate visual hook, keep the main subject centered, make the scene scroll-stopping but realistic, and leave safe margin for a caption.

05

Make a cinematic still for [DISH OR DRINK]. Define time of day, mood, camera angle, environmental texture and one memorable visual detail. Keep it original, brand-safe and free of logos or words.

# TRAVEL VISUALS

01

Create a premium editorial image of [DESTINATION]. Subject: [SUBJECT]. Setting: [SETTING]. Composition: [COMPOSITION]. Lighting: [LIGHTING]. Color palette: [COLORS]. Lens and depth: [CAMERA LOOK]. No text, logo or watermark.

02

Design a photorealistic campaign visual for [DESTINATION] showing [ACTION OR BENEFIT]. Use a clean focal point, intentional negative space for future copy, believable materials and polished commercial lighting.

03

Generate a high-end magazine photograph inspired by [DESTINATION]. Include one strong foreground detail, a clear background story, natural shadows and an elegant color relationship. Avoid distorted hands, duplicate objects and readable text.

04

Create a social-first 4:5 image for [DESTINATION]. Lead with an immediate visual hook, keep the main subject centered, make the scene scroll-stopping but realistic, and leave safe margin for a caption.

05

Make a cinematic still for [DESTINATION]. Define time of day, mood, camera angle, environmental texture and one memorable visual detail. Keep it original, brand-safe and free of logos or words.





# INTERIOR DESIGN

01

Create a premium editorial image of [ROOM TYPE]. Subject: [SUBJECT]. Setting: [SETTING]. Composition: [COMPOSITION]. Lighting: [LIGHTING]. Color palette: [COLORS]. Lens and depth: [CAMERA LOOK]. No text, logo or watermark.

02

Design a photorealistic campaign visual for [ROOM TYPE] showing [ACTION OR BENEFIT]. Use a clean focal point, intentional negative space for future copy, believable materials and polished commercial lighting.

03

Generate a high-end magazine photograph inspired by [ROOM TYPE]. Include one strong foreground detail, a clear background story, natural shadows and an elegant color relationship. Avoid distorted hands, duplicate objects and readable text.

04

Create a social-first 4:5 image for [ROOM TYPE]. Lead with an immediate visual hook, keep the main subject centered, make the scene scroll-stopping but realistic, and leave safe margin for a caption.

05

Make a cinematic still for [ROOM TYPE]. Define time of day, mood, camera angle, environmental texture and one memorable visual detail. Keep it original, brand-safe and free of logos or words.

# ARCHITECTURE

01

Create a premium editorial image of [BUILDING TYPE]. Subject: [SUBJECT]. Setting: [SETTING]. Composition: [COMPOSITION]. Lighting: [LIGHTING]. Color palette: [COLORS]. Lens and depth: [CAMERA LOOK]. No text, logo or watermark.

02

Design a photorealistic campaign visual for [BUILDING TYPE] showing [ACTION OR BENEFIT]. Use a clean focal point, intentional negative space for future copy, believable materials and polished commercial lighting.

03

Generate a high-end magazine photograph inspired by [BUILDING TYPE]. Include one strong foreground detail, a clear background story, natural shadows and an elegant color relationship. Avoid distorted hands, duplicate objects and readable text.

04

Create a social-first 4:5 image for [BUILDING TYPE]. Lead with an immediate visual hook, keep the main subject centered, make the scene scroll-stopping but realistic, and leave safe margin for a caption.

05

Make a cinematic still for [BUILDING TYPE]. Define time of day, mood, camera angle, environmental texture and one memorable visual detail. Keep it original, brand-safe and free of logos or words.



# SOCIAL MEDIA ADS

01

Create a premium editorial image of [PRODUCT OR SERVICE]. Subject: [SUBJECT]. Setting: [SETTING]. Composition: [COMPOSITION]. Lighting: [LIGHTING]. Color palette: [COLORS]. Lens and depth: [CAMERA LOOK]. No text, logo or watermark.

02

Design a photorealistic campaign visual for [PRODUCT OR SERVICE] showing [ACTION OR BENEFIT]. Use a clean focal point, intentional negative space for future copy, believable materials and polished commercial lighting.

03

Generate a high-end magazine photograph inspired by [PRODUCT OR SERVICE]. Include one strong foreground detail, a clear background story, natural shadows and an elegant color relationship. Avoid distorted hands, duplicate objects and readable text.

04

Create a social-first 4:5 image for [PRODUCT OR SERVICE]. Lead with an immediate visual hook, keep the main subject centered, make the scene scroll-stopping but realistic, and leave safe margin for a caption.

05

Make a cinematic still for [PRODUCT OR SERVICE]. Define time of day, mood, camera angle, environmental texture and one memorable visual detail. Keep it original, brand-safe and free of logos or words.



# YOUTUBE THUMBNAILS

01

Create a premium editorial image of [VIDEO TOPIC]. Subject: [SUBJECT]. Setting: [SETTING]. Composition: [COMPOSITION]. Lighting: [LIGHTING]. Color palette: [COLORS]. Lens and depth: [CAMERA LOOK]. No text, logo or watermark.

02

Design a photorealistic campaign visual for [VIDEO TOPIC] showing [ACTION OR BENEFIT]. Use a clean focal point, intentional negative space for future copy, believable materials and polished commercial lighting.

03

Generate a high-end magazine photograph inspired by [VIDEO TOPIC]. Include one strong foreground detail, a clear background story, natural shadows and an elegant color relationship. Avoid distorted hands, duplicate objects and readable text.

04

Create a social-first 4:5 image for [VIDEO TOPIC]. Lead with an immediate visual hook, keep the main subject centered, make the scene scroll-stopping but realistic, and leave safe margin for a caption.

05

Make a cinematic still for [VIDEO TOPIC]. Define time of day, mood, camera angle, environmental texture and one memorable visual detail. Keep it original, brand-safe and free of logos or words.



# BLOG HERO IMAGES

01

Create a premium editorial image of [ARTICLE TOPIC]. Subject: [SUBJECT]. Setting: [SETTING]. Composition: [COMPOSITION]. Lighting: [LIGHTING]. Color palette: [COLORS]. Lens and depth: [CAMERA LOOK]. No text, logo or watermark.

02

Design a photorealistic campaign visual for [ARTICLE TOPIC] showing [ACTION OR BENEFIT]. Use a clean focal point, intentional negative space for future copy, believable materials and polished commercial lighting.

03

Generate a high-end magazine photograph inspired by [ARTICLE TOPIC]. Include one strong foreground detail, a clear background story, natural shadows and an elegant color relationship. Avoid distorted hands, duplicate objects and readable text.

04

Create a social-first 4:5 image for [ARTICLE TOPIC]. Lead with an immediate visual hook, keep the main subject centered, make the scene scroll-stopping but realistic, and leave safe margin for a caption.

05

Make a cinematic still for [ARTICLE TOPIC]. Define time of day, mood, camera angle, environmental texture and one memorable visual detail. Keep it original, brand-safe and free of logos or words.

# E-COMMERCE LIFESTYLE

01

Create a premium editorial image of [PRODUCT]. Subject: [SUBJECT]. Setting: [SETTING]. Composition: [COMPOSITION]. Lighting: [LIGHTING]. Color palette: [COLORS]. Lens and depth: [CAMERA LOOK]. No text, logo or watermark.

02

Design a photorealistic campaign visual for [PRODUCT] showing [ACTION OR BENEFIT]. Use a clean focal point, intentional negative space for future copy, believable materials and polished commercial lighting.

03

Generate a high-end magazine photograph inspired by [PRODUCT]. Include one strong foreground detail, a clear background story, natural shadows and an elegant color relationship. Avoid distorted hands, duplicate objects and readable text.

04

Create a social-first 4:5 image for [PRODUCT]. Lead with an immediate visual hook, keep the main subject centered, make the scene scroll-stopping but realistic, and leave safe margin for a caption.

05

Make a cinematic still for [PRODUCT]. Define time of day, mood, camera angle, environmental texture and one memorable visual detail. Keep it original, brand-safe and free of logos or words.





# BEAUTY & SKINCARE

01

Create a premium editorial image of [PRODUCT]. Subject: [SUBJECT]. Setting: [SETTING]. Composition: [COMPOSITION]. Lighting: [LIGHTING]. Color palette: [COLORS]. Lens and depth: [CAMERA LOOK]. No text, logo or watermark.

02

Design a photorealistic campaign visual for [PRODUCT] showing [ACTION OR BENEFIT]. Use a clean focal point, intentional negative space for future copy, believable materials and polished commercial lighting.

03

Generate a high-end magazine photograph inspired by [PRODUCT]. Include one strong foreground detail, a clear background story, natural shadows and an elegant color relationship. Avoid distorted hands, duplicate objects and readable text.

04

Create a social-first 4:5 image for [PRODUCT]. Lead with an immediate visual hook, keep the main subject centered, make the scene scroll-stopping but realistic, and leave safe margin for a caption.

05

Make a cinematic still for [PRODUCT]. Define time of day, mood, camera angle, environmental texture and one memorable visual detail. Keep it original, brand-safe and free of logos or words.

# FITNESS & WELLNESS

01

Create a premium editorial image of [ACTIVITY]. Subject: [SUBJECT]. Setting: [SETTING]. Composition: [COMPOSITION]. Lighting: [LIGHTING]. Color palette: [COLORS]. Lens and depth: [CAMERA LOOK]. No text, logo or watermark.

02

Design a photorealistic campaign visual for [ACTIVITY] showing [ACTION OR BENEFIT]. Use a clean focal point, intentional negative space for future copy, believable materials and polished commercial lighting.

03

Generate a high-end magazine photograph inspired by [ACTIVITY]. Include one strong foreground detail, a clear background story, natural shadows and an elegant color relationship. Avoid distorted hands, duplicate objects and readable text.

04

Create a social-first 4:5 image for [ACTIVITY]. Lead with an immediate visual hook, keep the main subject centered, make the scene scroll-stopping but realistic, and leave safe margin for a caption.

05

Make a cinematic still for [ACTIVITY]. Define time of day, mood, camera angle, environmental texture and one memorable visual detail. Keep it original, brand-safe and free of logos or words.



# BUSINESS & WORKSPACE

01

Create a premium editorial image of [BUSINESS IDEA]. Subject: [SUBJECT]. Setting: [SETTING]. Composition: [COMPOSITION]. Lighting: [LIGHTING]. Color palette: [COLORS]. Lens and depth: [CAMERA LOOK]. No text, logo or watermark.

02

Design a photorealistic campaign visual for [BUSINESS IDEA] showing [ACTION OR BENEFIT]. Use a clean focal point, intentional negative space for future copy, believable materials and polished commercial lighting.

03

Generate a high-end magazine photograph inspired by [BUSINESS IDEA]. Include one strong foreground detail, a clear background story, natural shadows and an elegant color relationship. Avoid distorted hands, duplicate objects and readable text.

04

Create a social-first 4:5 image for [BUSINESS IDEA]. Lead with an immediate visual hook, keep the main subject centered, make the scene scroll-stopping but realistic, and leave safe margin for a caption.

05

Make a cinematic still for [BUSINESS IDEA]. Define time of day, mood, camera angle, environmental texture and one memorable visual detail. Keep it original, brand-safe and free of logos or words.



# ABSTRACT ART

01

Create a premium editorial image of [CONCEPT]. Subject: [SUBJECT]. Setting: [SETTING]. Composition: [COMPOSITION]. Lighting: [LIGHTING]. Color palette: [COLORS]. Lens and depth: [CAMERA LOOK]. No text, logo or watermark.

02

Design a photorealistic campaign visual for [CONCEPT] showing [ACTION OR BENEFIT]. Use a clean focal point, intentional negative space for future copy, believable materials and polished commercial lighting.

03

Generate a high-end magazine photograph inspired by [CONCEPT]. Include one strong foreground detail, a clear background story, natural shadows and an elegant color relationship. Avoid distorted hands, duplicate objects and readable text.

04

Create a social-first 4:5 image for [CONCEPT]. Lead with an immediate visual hook, keep the main subject centered, make the scene scroll-stopping but realistic, and leave safe margin for a caption.

05

Make a cinematic still for [CONCEPT]. Define time of day, mood, camera angle, environmental texture and one memorable visual detail. Keep it original, brand-safe and free of logos or words.



# CINEMATIC LANDSCAPES

01

Create a premium editorial image of [LOCATION]. Subject: [SUBJECT]. Setting: [SETTING]. Composition: [COMPOSITION]. Lighting: [LIGHTING]. Color palette: [COLORS]. Lens and depth: [CAMERA LOOK]. No text, logo or watermark.

02

Design a photorealistic campaign visual for [LOCATION] showing [ACTION OR BENEFIT]. Use a clean focal point, intentional negative space for future copy, believable materials and polished commercial lighting.

03

Generate a high-end magazine photograph inspired by [LOCATION]. Include one strong foreground detail, a clear background story, natural shadows and an elegant color relationship. Avoid distorted hands, duplicate objects and readable text.

04

Create a social-first 4:5 image for [LOCATION]. Lead with an immediate visual hook, keep the main subject centered, make the scene scroll-stopping but realistic, and leave safe margin for a caption.

05

Make a cinematic still for [LOCATION]. Define time of day, mood, camera angle, environmental texture and one memorable visual detail. Keep it original, brand-safe and free of logos or words.

# CHARACTER CONCEPTS

01

Create a premium editorial image of [CHARACTER IDEA]. Subject: [SUBJECT]. Setting: [SETTING]. Composition: [COMPOSITION]. Lighting: [LIGHTING]. Color palette: [COLORS]. Lens and depth: [CAMERA LOOK]. No text, logo or watermark.

02

Design a photorealistic campaign visual for [CHARACTER IDEA] showing [ACTION OR BENEFIT]. Use a clean focal point, intentional negative space for future copy, believable materials and polished commercial lighting.

03

Generate a high-end magazine photograph inspired by [CHARACTER IDEA]. Include one strong foreground detail, a clear background story, natural shadows and an elegant color relationship. Avoid distorted hands, duplicate objects and readable text.

04

Create a social-first 4:5 image for [CHARACTER IDEA]. Lead with an immediate visual hook, keep the main subject centered, make the scene scroll-stopping but realistic, and leave safe margin for a caption.

05

Make a cinematic still for [CHARACTER IDEA]. Define time of day, mood, camera angle, environmental texture and one memorable visual detail. Keep it original, brand-safe and free of logos or words.





# BOOK & ALBUM COVERS

01

Create a premium editorial image of [TITLE THEME]. Subject: [SUBJECT]. Setting: [SETTING]. Composition: [COMPOSITION]. Lighting: [LIGHTING]. Color palette: [COLORS]. Lens and depth: [CAMERA LOOK]. No text, logo or watermark.

02

Design a photorealistic campaign visual for [TITLE THEME] showing [ACTION OR BENEFIT]. Use a clean focal point, intentional negative space for future copy, believable materials and polished commercial lighting.

03

Generate a high-end magazine photograph inspired by [TITLE THEME]. Include one strong foreground detail, a clear background story, natural shadows and an elegant color relationship. Avoid distorted hands, duplicate objects and readable text.

04

Create a social-first 4:5 image for [TITLE THEME]. Lead with an immediate visual hook, keep the main subject centered, make the scene scroll-stopping but realistic, and leave safe margin for a caption.

05

Make a cinematic still for [TITLE THEME]. Define time of day, mood, camera angle, environmental texture and one memorable visual detail. Keep it original, brand-safe and free of logos or words.

# SEASONAL CAMPAIGNS

01

Create a premium editorial image of [SEASON + PRODUCT]. Subject: [SUBJECT]. Setting: [SETTING]. Composition: [COMPOSITION]. Lighting: [LIGHTING]. Color palette: [COLORS]. Lens and depth: [CAMERA LOOK]. No text, logo or watermark.

02

Design a photorealistic campaign visual for [SEASON + PRODUCT] showing [ACTION OR BENEFIT]. Use a clean focal point, intentional negative space for future copy, believable materials and polished commercial lighting.

03

Generate a high-end magazine photograph inspired by [SEASON + PRODUCT]. Include one strong foreground detail, a clear background story, natural shadows and an elegant color relationship. Avoid distorted hands, duplicate objects and readable text.

04

Create a social-first 4:5 image for [SEASON + PRODUCT]. Lead with an immediate visual hook, keep the main subject centered, make the scene scroll-stopping but realistic, and leave safe margin for a caption.

05

Make a cinematic still for [SEASON + PRODUCT]. Define time of day, mood, camera angle, environmental texture and one memorable visual detail. Keep it original, brand-safe and free of logos or words.



# BRAND MOODBOARDS

01

Create a premium editorial image of [BRAND STYLE]. Subject: [SUBJECT]. Setting: [SETTING]. Composition: [COMPOSITION]. Lighting: [LIGHTING]. Color palette: [COLORS]. Lens and depth: [CAMERA LOOK]. No text, logo or watermark.

02

Design a photorealistic campaign visual for [BRAND STYLE] showing [ACTION OR BENEFIT]. Use a clean focal point, intentional negative space for future copy, believable materials and polished commercial lighting.

03

Generate a high-end magazine photograph inspired by [BRAND STYLE]. Include one strong foreground detail, a clear background story, natural shadows and an elegant color relationship. Avoid distorted hands, duplicate objects and readable text.

04

Create a social-first 4:5 image for [BRAND STYLE]. Lead with an immediate visual hook, keep the main subject centered, make the scene scroll-stopping but realistic, and leave safe margin for a caption.

05

Make a cinematic still for [BRAND STYLE]. Define time of day, mood, camera angle, environmental texture and one memorable visual detail. Keep it original, brand-safe and free of logos or words.



# PROMPT UPGRADE FORMULAS

01

Create a premium editorial image of [RAW IDEA].  
Subject: [SUBJECT]. Setting: [SETTING]. Composition: [COMPOSITION]. Lighting: [LIGHTING]. Color palette: [COLORS]. Lens and depth: [CAMERA LOOK]. No text, logo or watermark.

02

Design a photorealistic campaign visual for [RAW IDEA] showing [ACTION OR BENEFIT]. Use a clean focal point, intentional negative space for future copy, believable materials and polished commercial lighting.

03

Generate a high-end magazine photograph inspired by [RAW IDEA]. Include one strong foreground detail, a clear background story, natural shadows and an elegant color relationship. Avoid distorted hands, duplicate objects and readable text.

04

Create a social-first 4:5 image for [RAW IDEA]. Lead with an immediate visual hook, keep the main subject centered, make the scene scroll-stopping but realistic, and leave safe margin for a caption.

05

Make a cinematic still for [RAW IDEA]. Define time of day, mood, camera angle, environmental texture and one memorable visual detail. Keep it original, brand-safe and free of logos or words.



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