

PREMIUM PDF GUIDE / 2026

100 AI VIDEO GENERATOR PROMPTS

Create ads, short-form content, cinematic scenes, product videos and scroll-stopping visuals with a clear production-ready prompt library.

COPY • CUSTOMIZE • CREATE



START HERE

HOW TO USE THIS GUIDE

This guide gives you 100 production-ready prompts across 20 different video jobs. Replace bracketed details before generating. Start with one prompt, inspect the output, then change one variable at a time.

1. PICK A JOB

Choose one prompt set that matches the result you want - ad, reel, product clip, explainer or story.

2. FILL THE BRACKETS

Replace [PRODUCT], [TOPIC], [COLORS] and other placeholders with your own specifics.

3. GENERATE AND REFINE

Keep the goal fixed. Change only camera, pacing, location or lighting per version so you know what improved it.

4. FINISH OUTSIDE THE GENERATOR

Add your real logo, verified claims, captions, music rights and CTA in your editor - not in the generation prompt.

01 / PROMPT SET

CINEMATIC PRODUCT ADS

1

Create a 12-second premium product commercial for [PRODUCT]. Start with an extreme macro shot of [DETAIL], reveal the product in a clean [COLOR] studio, then end on a confident hero shot. Camera: slow dolly-in. Lighting: glossy rim light. No text or logos.

2

Generate a vertical 9:16 launch ad for [PRODUCT] that shows one clear transformation: messy [BEFORE] becomes elegant [AFTER]. Fast match cuts, clean background, brand-safe visuals, ending with 2 seconds of empty space for a CTA overlay.

3

Film a luxury tabletop sequence for [PRODUCT] on [SURFACE]. Include a slow orbit, one tactile close-up, and a final centered pack shot. Palette: [COLORS]. Mood: refined, modern, commercial. No readable labels.

4

Make a 15-second problem-to-solution ad for [PRODUCT]. Scene 1: relatable frustration with [PROBLEM]. Scene 2: simple use of product. Scene 3: calm outcome. Human actions must look natural; use daylight and realistic pacing.

5

Create a dynamic social ad for [PRODUCT] with three visual proof points: [BENEFIT 1], [BENEFIT 2], [BENEFIT 3]. Use punchy cuts every 1.5 seconds and leave safe top and bottom margins for captions.

02 / PROMPT SET

UGC-STYLE SOCIAL ADS

1

Create a natural vertical UGC clip: a believable creator unboxes [PRODUCT] at home, tests one feature, then gives a genuine reaction. Handheld phone look, soft window light, authentic micro-expressions. No spoken words or on-screen text.

2

Generate a 9:16 creator review for [PRODUCT] in a bright kitchen or bedroom. Show the creator using it in the first second, then cut to three real-world benefit moments. Imperfect-but-polished phone footage style.

3

Make a "day one vs day seven" UGC montage for [PRODUCT]. Same creator, same setting, clear visual change in [RESULT]. Documentary phone camera, concise shots, no exaggerated claims, no text.

4

Create a casual desk-side demo for [DIGITAL PRODUCT OR APP]. Show hands navigating a simplified generic interface, then cut to the creator relaxed after finishing [TASK]. Natural room sound visual cues, no readable UI text.

5

Film an outdoor UGC-style mini story where [PRODUCT] solves [SMALL PROBLEM] during [ACTIVITY]. Vertical composition, warm late-afternoon light, energetic but believable reactions.

03 / PROMPT SET

YOUTUBE OPENERS & B-ROLL

1

Create a 10-second YouTube opener for a video about [TOPIC]. Begin with a visual mystery, move through three fast symbolic shots, and end with a clean cinematic frame that leaves room for a title. 16:9, premium documentary style.

2

Generate five connected B-roll shots for [TOPIC]: establishing shot, hands at work, close-up detail, motion shot, final wide shot. Keep one person, wardrobe and lighting consistent across every shot. 16:9.

3

Make a dramatic explainer opening about [PROBLEM]. Show the scale of the problem without text: wide environment, close human reaction, visual metaphor, then a hopeful solution cue. Cinematic camera movement, realistic setting.

4

Create B-roll for a creator discussing [BUSINESS/IDEA]: laptop research, notebook planning, coffee shop walk, focused work, evening reflection. Warm editorial look, shallow depth of field, 16:9.

5

Generate a "before the reveal" sequence for [TOPIC]: low light, close details, slow push-in, a sudden change in lighting, then a clean hero frame. No words, no logos, designed as an intro clip.

04 / PROMPT SET

SHORT-FORM HOOKS

1

Create a 6-second vertical hook for [TOPIC]: start with an unexpected close-up, use a quick visual reversal at second 2, and end with a curiosity-building reveal. High energy, readable action, no text.

2

Make a fast 9:16 visual hook for "I tried [CHALLENGE] for 7 days." Show the starting condition, three rapid activity flashes, and the final outcome tease. Authentic creator documentary style.

3

Generate a satisfying vertical transformation hook: [OBJECT/SPACE] changes from [BEFORE STATE] to [AFTER STATE] in one seamless camera move. Clean lighting, crisp detail, no text.

4

Create a scroll-stopping macro-to-wide reveal of [SUBJECT]. Start so close the object is unrecognizable, pull back fast, and end with a pleasing composition. Modern social video aesthetic.

5

Make a visual hook for a productivity tip about [TASK]. Show chaotic setup, one simple organizing motion, then an instantly calmer workspace. Top-down desk view, 9:16, realistic objects.

05 / PROMPT SET

EXPLAINER VIDEOS

1

Create a 20-second visual explainer for [CONCEPT]. Use a simple real-world metaphor instead of text: show [METAPHOR], then map it to [CONCEPT] through actions and transitions. Clean, editorial, easy to understand.

2

Generate a sequence explaining how [PROCESS] works: input arrives, steps are organized, result is delivered. Use abstract objects, clear cause-and-effect motion, calm blue palette, no interface labels or text.

3

Make a polished explainer visual for [SERVICE]. Show a customer problem, the invisible system working, and a positive result. Human-centered, realistic workplace, smooth motion graphics integrated subtly.

4

Create a clear "three steps" visual story for [TASK]. Give each step its own scene and color cue, keep the protagonist and setting consistent, leave room for captions in the lower third.

5

Generate an educational animation-style video illustrating [IDEA] using physical objects and tasteful 3D overlays. Friendly, precise, modern science-documentary look. No jargon on screen.

06 / PROMPT SET

APP & SAAS DEMOS

1

Create a polished SaaS launch video for an app that helps users [OUTCOME]. Start with a real workplace problem, transition to abstract generic dashboard interactions, then show the user achieving the outcome. Do not render readable UI text.

2

Generate a vertical app teaser for [APP TYPE]. Use floating UI-shaped cards with icons only, a finger tap, rapid workflow transformation, and a calm final device hero shot. Dark premium tech style.

3

Make a product-demo sequence for [SOFTWARE FEATURE]. Show the user's initial manual effort, a visual automation sequence, and a finished result. Keep screen content non-readable and generic.

4

Create B-roll for a landing page video about [APP]. Include phone in hand, laptop workspace, notification-style light cues, teamwork, and a final clean device shot. Consistent brand palette: [COLORS].

5

Generate an onboarding-style animation for [APP]. Show a user choosing a goal, organizing a few abstract cards, and seeing a successful completion state. Friendly, clean, no text or logos.

07 / PROMPT SET

REAL ESTATE & INTERIORS

1

Create a 15-second cinematic walkthrough of a [PROPERTY TYPE] in [LOCATION STYLE]. Start at the entrance, move through the most distinctive room, reveal natural light, and end on the best view. Stabilized gimbal feel, no people.

2

Generate a vertical before-and-after renovation reveal for a [ROOM]. Same camera angle: dated [BEFORE] transforms to [STYLE] [AFTER]. Realistic materials, correct architectural proportions, no text.

3

Create luxury real-estate B-roll for a [PROPERTY TYPE]: exterior golden-hour approach, doorway transition, kitchen detail, living room wide shot, final terrace view. 16:9, elegant and believable.

4

Make a room-staging concept video for [ROOM TYPE]. Show an empty space gradually becoming functional and welcoming with [STYLE] furniture. Smooth object placement, realistic shadows, no clutter.

5

Generate a calm vertical apartment-tour reel: close detail of [FEATURE], wide living area, natural window light, one lifestyle moment without showing faces, ending on a striking design element.

08 / PROMPT SET

TRAVEL & DESTINATION REELS

1

Create a 12-second travel reel for [DESTINATION]. Include a first-person arrival, one local detail, a scenic reveal, a food moment, and a sunset ending. Vertical 9:16, cinematic but authentic, no text.

2

Generate a "48 hours in [CITY]" montage with six connected shots: morning street, coffee, landmark from an unusual angle, local market, golden-hour walk, night lights. Keep realistic geography and weather.

3

Create a premium hotel reel for [HOTEL STYLE]. Show arrival, keycard detail, room reveal, one amenity, and a quiet morning view. Soft luxury lighting, stabilized camera, no logos.

4

Make an adventure sequence for [ACTIVITY] in [DESTINATION]. Open with preparation, capture safe action, show a breathtaking landscape, then a reflective ending. Natural camera movement and true-to-life scale.

5

Generate an airline-window transition reel: airport movement, takeoff perspective, cloud layer, arrival landscape, first steps in [DESTINATION]. Beautiful but realistic travel editorial style.

09 / PROMPT SET

FOOD & RESTAURANT VIDEOS

1

Create a 10-second restaurant reel for [DISH]. Start with a sizzling macro shot, show one satisfying preparation action, then reveal the plated dish in warm directional light. Premium food cinematography, vertical 9:16.

2

Generate a chef's-table preparation sequence for [DISH]: ingredient detail, knife work, sauce pour, final garnish, hero plate. Accurate hands and tools, no visible brand labels, rich natural textures.

3

Make a cafe morning reel for [DRINK + PASTRY]. Include grinder detail, pour sequence, steam, pastry break, and quiet window-table moment. Cozy editorial mood, 9:16.

4

Create a fast, appetizing delivery ad for [DISH]. Show packaging opening, freshness detail, first bite reaction without dialogue, and a final overhead food arrangement. Realistic food physics.

5

Generate a farm-to-table visual story for [INGREDIENT]: harvest, transport, kitchen prep, plate reveal. Warm daylight, honest documentary style, 16:9.

10 / PROMPT SET

FITNESS & WELLNESS

1

Create a vertical fitness reel for [WORKOUT]. Show warm-up, one controlled exercise close-up, a wide action shot, recovery, and confident finish. Realistic anatomy and safe form, bright gym light.

2

Generate a calm morning wellness sequence: wake-up light, hydration, stretching, healthy breakfast, journal moment. Soft sunlit home, slow cinematic camera, no text.

3

Make a 15-second transformation story around [HEALTHY HABIT]. Show the friction of starting, repeated daily action, and an energized lifestyle moment. Respectful, realistic, no medical claims.

4

Create a sports recovery video for [ACTIVITY]. Show post-workout stretching, water, breathable outdoor walk, and rest. Modern athletic editorial visuals, gentle motion, 9:16.

5

Generate a peaceful guided-breathing background: ocean or forest atmosphere, slow camera motion, subtle light pulses, unobstructed center area for overlay copy. 16:9, no text.

11 / PROMPT SET

E-COMMERCE PRODUCT STORIES

1

Create an e-commerce hero video for [PRODUCT] that communicates [PRIMARY BENEFIT] visually. Use a clean studio, three product angles, one use moment, and an ending pack shot with clean negative space.

2

Generate a stop-motion-inspired product reveal for [PRODUCT] with tasteful practical movement: accessories slide in, product rotates, a feature opens, final composition locks in place. No text or logos.

3

Make a seasonal product ad for [PRODUCT] during [SEASON]. Use relevant environment details without clutter, show practical use, and maintain a polished commercial look. 9:16.

4

Create a gift-guide style video for [PRODUCT]. Begin with wrapped packaging, show the recipient's surprise, demonstrate the product, and end with a warm hero shot. Natural emotions, no text.

5

Generate a comparison-style product story that visualizes [OLD WAY] versus [PRODUCT-ENABLED WAY] through split scenes. Clear difference, grounded claims, clean commercial lighting.

12 / PROMPT SET

FASHION & BEAUTY

1

Create a fashion campaign clip for [GARMENT/ACCESSORY]. Start with texture macro, transition to a confident walk, add a wind-driven fabric shot, and finish with a full look hero frame. Editorial lighting, 9:16.

2

Generate a beauty product video for [PRODUCT]. Show clean hands, texture swatch, gentle application, and radiant final product setup. Accurate skin texture, premium beauty lighting, no false perfect-skin effect.

3

Make a "get ready with me" montage for [OCCASION]. Show outfit selection, accessories, a quick mirror detail, and a final exit shot. Natural home setting, elegant realistic motion.

4

Create a color-story fashion reel using [PALETTE]. Show three outfit moments connected with matching transitions and consistent light. Minimal background, magazine-style composition.

5

Generate a fragrance ad for [FRAGRANCE TYPE]. Use visual metaphors for [NOTES], floating fabric or petals, a refined bottle hero shot, and cinematic high-contrast lighting.

13 / PROMPT SET

EDUCATION & COURSES

1

Create a course trailer for [COURSE TOPIC]. Show the learner's starting frustration, focused practice, visual progress, and a confident real-world use of the skill. Clean premium education brand style.

2

Generate an educational B-roll sequence about [TOPIC]: tools on a desk, concept visualized with objects, learner taking notes, practical application. Leave space for captions, 16:9.

3

Make a friendly vertical lesson intro for [SKILL]. Begin with the finished outcome, rewind visually to the first step, then show the learner improving. Bright, encouraging, no text.

4

Create a visual case-study opener for [RESULT]. Show the original challenge, a simple planning moment, execution, and a measurable-looking positive outcome without rendering numbers or text.

5

Generate a modern online-learning atmosphere: tablet study, focused learner, animated abstract knowledge shapes, completion celebration. Diverse but realistic setting, no logos.

14 / PROMPT SET

PODCAST & INTERVIEW VISUALS

1

Create cinematic B-roll for a podcast episode about [TOPIC]. Include microphone close-up, guest arriving, thoughtful listening, notebook details, and a calm studio wide shot. Warm practical lighting, 16:9.

2

Generate a vertical quote-card background video for [TOPIC]: slow abstract motion, relevant symbolic objects, clean dark center area for text overlay. Premium, subtle, loopable, no text.

3

Make a two-person interview intro sequence: exterior arrival, studio setup, headphones, both guests settling in, then a strong wide shot. Authentic production atmosphere, no visible logos.

4

Create a documentary-style visual transition for an interview point about [IDEA]. Use three real-world scenes that illustrate the point without showing literal on-screen text. Smooth pacing.

5

Generate a social clip background for a business podcast: city commute, focused work, studio lights, hands adjusting audio controls. Vertical 9:16, modern and polished.

15 / PROMPT SET

CINEMATIC STORYTELLING

1

Create a 15-second cinematic micro-story about [CHARACTER] who wants [GOAL] but faces [OBSTACLE]. Use three scenes, visual emotion, a clear turning point, and an unresolved final image. No dialogue or text.

2

Generate a sci-fi short scene in [SETTING] where a small ordinary object becomes extraordinary. Slow reveal, believable physics, cinematic soundless visual storytelling, 16:9.

3

Make a hopeful short film opening set in [LOCATION]. Show solitude, a meaningful discovery, then a subtle shift toward possibility. Natural acting, cinematic lensing, no text.

4

Create a fantasy-like but original environment for [IDEA], avoiding any copyrighted characters or franchises. Establish the world, show a protagonist action, and finish on a breathtaking wide shot.

5

Generate a suspense sequence about [MYSTERY]. Use soundless visual clues: close detail, shadow movement, character reaction, reveal just enough to create curiosity. Cinematic but not horror-gory.

16 / PROMPT SET

MOTION, CAMERA & TRANSITIONS

1

Generate a seamless whip-pan transition from [SCENE A] to [SCENE B]. Match the direction, lighting color, and final camera position so the cut feels physically motivated. 9:16, no text.

2

Create a continuous orbit shot around [SUBJECT] that begins close, widens to reveal [ENVIRONMENT], then returns to a detail. Smooth stabilised camera, realistic perspective, 16:9.

3

Make a match-cut transition where [OBJECT A] becomes [OBJECT B] based on a shared shape or color. Keep the motion fluid, premium editorial timing, no text.

4

Generate a time-lapse-style transformation of [SCENE] from morning to night. Preserve buildings and composition while changing light, activity and sky naturally. 16:9.

5

Create a parallax depth move through [ENVIRONMENT], with foreground objects passing camera, midground action, and a clean distant focal point. Cinematic spatial depth, no text.

17 / PROMPT SET

PROMPT UPGRADE FORMULAS

1

Turn this idea into a production-ready video prompt: [IDEA]. Specify duration 8 seconds, aspect ratio 9:16, subject, action, setting, camera movement, lighting, palette, pacing and what must not appear.

2

Create three versions of this video idea - safe commercial, cinematic editorial, and fast social: [IDEA]. Keep the same core message but change camera, pacing and visual language. No text in the video.

3

Rewrite this vague prompt into a precise sequence with beginning, middle and ending: [VAGUE PROMPT]. Include shot order, continuity rules, visual constraints and a final frame that leaves room for a CTA.

4

Build a consistent-character video prompt for [CHARACTER DESCRIPTION]. Lock age range, wardrobe, hair, environment, time of day and emotional tone. Create a 3-shot sequence with continuity requirements.

5

Convert this still-image concept into a realistic video direction: [IMAGE IDEA]. Define what moves, what stays still, camera motion, environmental motion, duration and a final stable frame.

18 / PROMPT SET

VIDEO PROMPT CHECKLISTS

1

Plan a [DURATION]-second [ASPECT RATIO] clip for [GOAL]. Return a production brief with: target viewer, single visual message, first-second hook, shot list, camera direction, lighting, continuity notes and prohibited elements.

2

Create a pre-generation checklist for a video about [TOPIC]. Include exact aspect ratio, duration, subject consistency, action clarity, camera movement, brand safety, caption space and final CTA frame.

3

Design five A/B test variations for a video ad for [PRODUCT]. Change only one variable per variation: opening shot, setting, camera move, creator presence, or ending. Keep benefit and product consistent.

4

Make a shot list for a [15]-second vertical video about [TOPIC], with timestamps, visual action, framing, transition and caption-safe area for every shot. No actual on-screen words.

5

Diagnose why this generated clip failed: [DESCRIBE FAILURE]. Rewrite the prompt with concrete fixes for anatomy, physics, continuity, text artifacts, camera control and unwanted objects.

19 / PROMPT SET

COMMERCIAL-SAFE VARIATIONS

1

Create an original video concept for [PRODUCT/IDEA] inspired by the general mood of [MOOD WORDS], without copying any real advertisement, celebrity, franchise, character, logo, song, or trademarked visual identity.

2

Generate a brand-safe creator video for [PRODUCT] that avoids unsupported performance claims. Show only observable use and realistic outcomes. No competitor logos, no readable third-party brand marks.

3

Make a generic, original workplace scene for [SERVICE] with non-identifiable people, abstract non-readable screens, and no company branding. Emphasize trust, clarity and human benefit.

4

Create a family-friendly social video for [TOPIC]. Avoid dangerous behavior, political messaging, medical promises, shock imagery and copyrighted characters. Use optimistic, realistic visuals.

5

Generate an evergreen ad background for [PRODUCT] with no dates, no prices, no text, no logos and no seasonal references, so it can be reused in multiple campaigns.

20 / PROMPT SET

YOUR 30-DAY VIDEO SYSTEM

1

Create a 30-day AI video content plan for [BRAND]. Include 12 short social videos, 6 product videos, 4 educational clips, 4 testimonials-style concepts and 4 reuse/repurpose ideas. Give each a distinct visual angle, not full prompts.

2

Turn one long-form topic - [TOPIC] - into a video asset map: YouTube opener, three educational clips, two product-ad concepts, four short hooks and one email GIF concept. Keep every asset connected to one message.

3

Build a weekly production workflow for [BRAND] using AI video: Monday planning, Tuesday prompt tests, Wednesday generation, Thursday editing, Friday publishing and review. Include a simple quality-control gate.

4

Create a library taxonomy for AI-generated video assets for [BRAND]: naming convention, folders, aspect ratios, versioning, prompt logs, rights notes and performance tracking fields.

5

Design a performance review template for AI video campaigns. Cover hook retention, completion, click intent, creative fatigue, comments, conversion signal and the one visual variable to test next week.

IMPORTANT

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