

RACES
PEOPLE
CULTURE
A BRIGHTER
TOMORROW

DIGITAL WORLD PULSE
PREMIUM REPORT

MORE
THAN A RACE
A GLOBAL
STORY

SPEED × STRATEGY × CITIES × PEOPLE × A BRIGHTER TOMORROW

FORMULA 1 AZERBAIJAN GRAND PRIX 2026

Premium Race Preview & Predictions

Baku City Circuit | 24–26 September 2026

WHERE
HISTORY
MEETS
HIGHER
SPEED

BAKU
DRIVES
DIFFERENTLY

BAKU
CITY CIRCUIT

A REMARKABLE CITY.
AN UNFORGETTABLE RACE.
A BOLDER TOMORROW.



DIGITAL WORLD PULSE
PREMIUM REPORT



ANALYSIS



PREDICTIONS



KEY STORYLINES



THE BAKU FACTOR

RACE WEEKEND SNAPSHOT

Formula 1 Azerbaijan Grand Prix 2026

WHERE
HISTORY
MEETS
HIGHER
SPEED



Round 15

of the 2026 Season



Venue:

Baku City Circuit



Dates:

24-26 September 2026



Circuit Length:

6.003 km



Laps:

51



Race Distance:

306.049 km



Corners:

20



Long Main Straight:

approx. 2.2 km



Street Circuit with

two DRS zones

QUICK OUTLOOK



Low-drag efficiency matters.



Heavy braking stability is critical.



Safety cars often reshape strategy.



Confidence through the castle section
can define the weekend.



CHAMPIONSHIP PICTURE AFTER MADRID

Drivers and Constructors Snapshot

Top Drivers

POINTS

1	Kimi Antonelli		Mercedes	292 pts
2	George Russell		Mercedes	211 pts
3	Lewis Hamilton		Ferrari	191 pts
4	Lando Norris		McLaren	186 pts
5	Charles Leclerc		Ferrari	167 pts
6	Max Verstappen		Red Bull	145 pts

WHERE
HISTORY
MEETS
HIGHER
SPEED

A BOLDER
TOMORROW
DRIVES
FROM HERE

Top Constructors

POINTS

1		Mercedes	503 pts
2		Ferrari	358 pts
3		McLaren	306 pts
4		Red Bull	230 pts

What It Means



Antonelli carries clear momentum into Baku.



Mercedes lead both title fights.



Ferrari and McLaren remain close enough to pressure the front.



Red Bull need a clean, decisive weekend.

SAME
PEOPLE
A BRIGHTER
TOMORROW



BAKU CITY CIRCUIT GUIDE

High speed, hard braking, razor-thin margins



6.003 km
CIRCUIT LENGTH



20 corners
CORNERS



51 laps
RACE DISTANCE



2 DRS zones
DRS ZONES



Approx. 2.2 km
main straight
MAIN STRAIGHT



Track Character

- Low downforce reward
- Strong braking confidence
- Walls punish mistakes
- Qualifying rhythm is vital



WHY BAKU IS SO UNPREDICTABLE

Five reasons this race can flip in an instant

NARROW
STREETS
BIG MOMENTS
ANYTHING
CAN HAPPEN

HISTORY
SPEED
DRAMA
ALWAYS



BAKU
DRIVES
DIFFERENTLY

1. SAFETY CARS



Interruptions can instantly change the strategy picture.

2. RESTARTS



The long straight creates major overtaking chances.

3. WALL PRESSURE



One small error can end a session.

4. TIRE MANAGEMENT



Balancing pace and degradation is never simple.

5. SLIPSTREAM EFFECT



Qualifying and racing both reward timing and positioning.



Bottom Line

Baku rewards bravery, but punishes overconfidence.
Teams need adaptable strategy and disciplined execution.

UNEXPECTED
TURNS
EXTRAORDINARY
STORIES



MERCEDES OUTLOOK

The benchmark team arrives in Baku

PRECISION
PEOPLE
PERFORMANCE
A FASTER
TOMORROW



DIFFERENT
CIRCUITS
SAME AMBITION

WHY MERCEDES ARE FAVORITES



Antonelli arrives with momentum after Madrid.



Russell remains a high-value points scorer.



Mercedes have shown strong balance and race management.



The long Baku straight can reward their efficiency.



AMG
PETRONAS
FORMULA ONE TEAM

PEOPLE DRIVE PROGRESS

KEY DRIVERS



12

KIMI ANTONELLI

Championship leader, confident, composed, decisive under pressure.



63

GEORGE RUSSELL

Fast, consistent, and capable of maximizing strategy opportunities.



MAIN RISK

Safety-car timing and chaotic restarts can erase even a clear pace advantage.



FERRARI & McLAREN WATCH

Two teams with the speed to disrupt the favorites



FERRARI

- Hamilton brings experience and racecraft.
- Leclerc can be excellent in high-commitment street-circuit qualifying.
- Straight-line efficiency could matter.
- Execution under pressure must be perfect.

McLaren

- Norris remains a major qualifying threat.
- Piastri adds depth and race pace.
- McLaren can attack if tire life is under control.
- Clean track position will be crucial.



FORECAST

If Mercedes stumble, Ferrari and McLaren are the most likely teams to capitalize.



RED BULL & DARK HORSES

Where the surprise factor may come from

BAKU
DRIVES
DIFFERENTLY

Red Bull



Verstappen remains dangerous whenever grip and confidence build.



Baku's braking zones create attack opportunities.



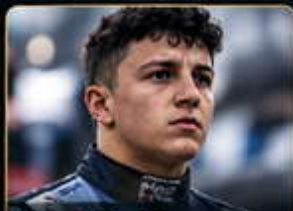
Execution across the weekend needs to be sharper.



Clean qualifying can transform the race outlook.

CONFIDENCE
TURNS
OPPORTUNITY
INTO VICTORY

Dark Horse Names



Isack Hadjar

aggressive, fast, and capable of a breakout weekend.



Liam Lawson

opportunistic racer who can benefit from chaos.



Pierre Gasly

experienced enough to steal points if strategy opens up.

Watch For



One unexpected safety car or red flag can pull an outsider into the top six fight.

SAME STREETS
NEW HEROES



QUALIFYING FORECAST

Projected top ten for Saturday

BAKU CITY CIRCUIT | 24-26 SEPTEMBER 2026

WHERE
HISTORY
MEETS
HIGHER
SPEED

1

Lando Norris
McLAREN



2

Kimi Antonelli
MERCEDES



3

George Russell
MERCEDES



4

Charles Leclerc
FERRARI



5

Max Verstappen
RED BULL RACING



6

Lewis Hamilton
FERRARI



7

Oscar Piastri
McLAREN



8

Isack Hadjar
RACING BULLS



9

Liam Lawson
RACING BULLS



10

Pierre Gasly
ALPINE



QUALIFYING THEME

Timing, slipstream, and commitment through the walls can matter as much as raw pace in Baku.



POLE FAVORITE

Lando Norris — McLaren's one-lap pace keeps him firmly in the conversation.



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ANALYSIS



PREDICTIONS



KEY STORYLINES



THE BAKU FACTOR

RACE PREDICTION

Projected outcome for the Azerbaijan Grand Prix 2026

WHERE
HISTORY
MEETS
HIGHER
SPEED

BAKU
DRIVES
DIFFERENTLY



PROJECTED TOP 10

- | | | |
|----|--|-----------------|
| 4 | | Lewis Hamilton |
| 5 | | Charles Leclerc |
| 6 | | Max Verstappen |
| 7 | | Oscar Piastri |
| 8 | | Isack Hadjar |
| 9 | | Liam Lawson |
| 10 | | Pierre Gasly |



MOST LIKELY RACE SHAPE



One-stop strategy favored.

Medium to hard is the most balanced path.

A safety car can completely reshape the order.



DARK HORSE



Charles Leclerc — if Ferrari unlocks strong qualifying pace, he can challenge for the podium.

A REMARKABLE CITY.
AN UNFORGETTABLE RACE.
A BOLDER TOMORROW.



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PREMIUM REPORT



ANALYSIS



PREDICTIONS



KEY STORYLINES



THE BAKU FACTOR

STRATEGY & TIRE OUTLOOK

How the Azerbaijan Grand Prix could unfold

WHERE
HISTORY
MEETS
HIGHER
SPEED



SAME
CIRCUIT.
DIFFERENT
STORIES.



LIKELY STRATEGY

One-stop remains the base case.

A one-stop strategy is expected to be the most competitive option, with tire management key on a demanding street circuit.



BEST WINDOW

Mid-race stop can be reshaped by safety cars.

The ideal pit window is usually around laps 18–30, but safety cars can shift the timing and create new opportunities.

WHY BAKU IS DIFFERENT



A LONG STRAIGHT

One of the longest straights in Formula 1, creating major overtaking and strategy opportunities.



HEAVY BRAKING

Severe stops, especially into Turn 1, increase tire degradation and lock-up risk.



LOW DRAG REWARD

Teams run low downforce, making tire management and straight-line speed crucial.



SAFETY CAR VOLATILITY

A high chance of safety cars can instantly reshape the race and strategy order.

UNPREDICTABLE
BY NATURE.
ICONIC
BY DESIGN.



PREFERRED TIRE PATH

Medium to Hard.

Most teams are expected to start on Medium tires and switch to Hard compounds for the finish, given low degradation.



ALTERNATIVE PATH

Hard to Medium if qualifying compromises arise.

Drivers starting further back may benefit from a Hard to Medium strategy to gain tire performance in clean air.



UNDERCUT THREAT

Always in play.

The long pit lane and strong tire delta make the undercut a constant threat, especially if traffic is encountered.



RESTART RISK

Can change everything.

Safety car restarts at Baku are high risk, with the long straight offering big overtaking opportunities into Turn 1.



BOTTOM LINE

Flexible strategy beats rigid planning in Baku.



SAME RISKS.
BIGGER OPPORTUNITIES.
THAT'S BAKU.



WHO CAN MOVE FORWARD?

The strongest place-gain candidates in Baku

WHERE
HISTORY
MEETS
HIGHER
SPEED

BAKU
CITY CIRCUIT

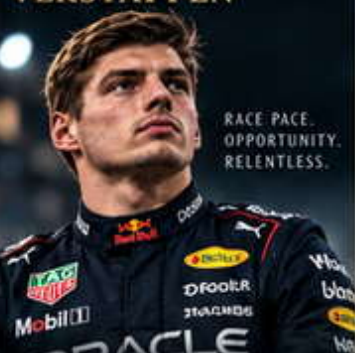
BAKU
DRIVES
DIFFERENTLY

SAME
CIRCUIT
NEW
OPPORTUNITIES

MAX VERSTAPPEN



RACE PACE.
OPPORTUNITY.
RELENTLESS.



Verstappen's superior race pace and ability to capitalise on chaos make him a major threat to move forward, especially if a safety car shakes up the order.

CHARLES LECLERC



POLE IS NOT
REQUIRED
TO WIN
HERE.

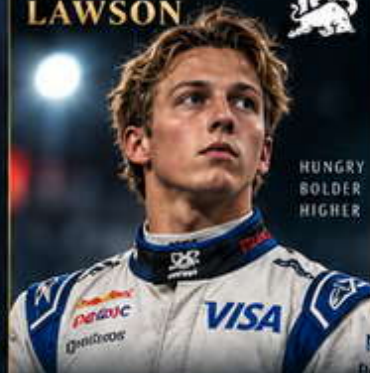


Leclerc thrives on street circuits and is known for aggressive opening laps. Baku's long straight and tight sections create the perfect conditions for him to gain positions.

LIAM LAWSON



HUNGRY
BOLDER
HIGHER

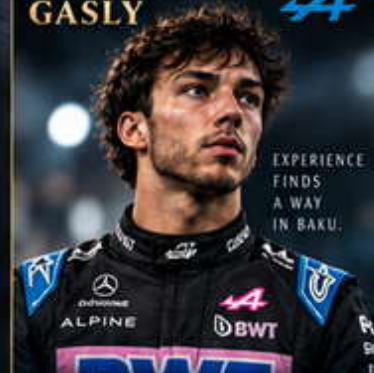


Lawson has shown strong race craft and fearless overtakes. With a fast car and nothing to lose, Baku is a prime opportunity for a significant place gain.

PIERRE GASLY



EXPERIENCE
FINDS
A WAY
IN BAKU.



Gasly consistently maximises opportunities and delivers strong race performances. Strategy variations and inevitable drama can help him climb through the field.

WHAT CREATES POSITION SWINGS

	Safety Cars	Neutralisations compress the field and create instant opportunities.
	Slipstream Battles	The long Baku straight amplifies overtaking chances.
	Wall Pressure	Mistakes from rivals often open the door for big gains.
	Qualifying Errors	A poor qualifying session can lead to aggressive recovery drives.
	Tire Offset	Different tire strategies create position changes throughout the race.

MOST LIKELY MOVERS

CONFIDENCE
LEVEL

1		MAX VERSTAPPEN			90%
2		CHARLES LECLERC			78%
3		LIAM LAWSON			66%
4		PIERRE GASLY			58%

"Execution under pressure can transform a starting position into a top-six result."

A BOLDER
TOMORROW
ALWAYS
RACES ON



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PREMIUM REPORT



ANALYSIS



PREDICTIONS



KEY STORYLINES



THE BAKU FACTOR

THE PODIUM BATTLE

Six contenders, three places

WHERE
HISTORY
MEETS
HIGHER
SPEED

BAKU
DRIVES
DIFFERENTLY



THE CONTENDERS

TALENT × DETERMINATION × OPPORTUNITY × GLORY

1



KIMI ANTONELLI

Rapid, confident and in form — a genuine podium contender.

2



GEORGE RUSSELL

Consistent, fast and experienced — always in the fight.

3



LANDO NORRIS

Strong race pace and sharper than ever — a real threat in Baku.

4



LEWIS HAMILTON

A master of big moments — experience can deliver.

5



CHARLES LECLERC

Exceptional one-lap pace — hungry for a statement result.

6



MAX VERSTAPPEN

Never counts himself out — can strike if opportunity appears.

PROJECTED PODIUM CHANCES

TIER 1 | FAVORITES



Kimi Antonelli
George Russell

Mercedes lead the way with form, stability and pace.

TIER 2 | CHALLENGERS



Lando Norris



Lewis Hamilton
Charles Leclerc

McLaren and Ferrari are close enough to disrupt the order.

TIER 3 | OPPORTUNISTS



Max Verstappen

A constant threat if the race unfolds in his favour.



THE BIG PICTURE

Mercedes arrive as the benchmark, but McLaren and Ferrari remain close enough to disrupt the order.



A REMARKABLE CITY.
AN UNFORGETTABLE RACE.
A BOLDER TOMORROW.



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PREDICTIONS



KEY STORYLINES



THE BAKU FACTOR

MIDFIELD FIGHT

Where the points battle gets chaotic

SAME
STREETS.
DIFFERENT
HEROES.

BAKU
TURNS
POTENTIAL
INTO
OPPORTUNITY.

BAKU
CITY CIRCUIT

SMALL GAPS
BIG STORIES



RACING BULLS

YOUNG TALENT,
REAL OPPORTUNITY

A strong street circuit for Racing Bulls. Isack Hadjar continues to impress, with Liam Lawson bringing experience and speed. Points are within reach if they keep it clean.



ISACK HADJAR LIAM LAWSON

SPEED CREATES
OPPORTUNITY



ALPINE

STEADY PROGRESS
IN SIGHT

Azerbaijan's unpredictable nature suits Alpine's upside. Pierre Gasly brings consistency, while Franco Colapinto continues to show promise. A double points finish is possible with the right strategy.



PIERRE GASLY FRANCO COLAPINTO

MOMENTUM
BUILDS HERE



HAAS

HUNGRY FOR
A BREAKTHROUGH

Haas can challenge in Baku's chaotic conditions. Oliver Bearman's form is encouraging, and the team's straight-line speed could open the door to valuable points.



OLIVER BEARMAN

OPPORTUNITY
FAVORS THE BOLD



AUDI FI TEAM

A GROWING
THREAT

Audi continue to close the gap, with Gabriel Bortoleto showing maturity and speed. Baku's variable conditions could reward their steady progress and smart execution.



GABRIEL BORTOLETO

PROGRESS
PAYS OFF



WILLIAMS

EXPERIENCE
COUNTS

Carlos Sainz brings racecraft and consistency, while Alexander Albon extracts the maximum in tricky conditions. Williams can fight for points if they nail qualifying and stay out of trouble.



CARLOS SAINZ ALEXANDER ALBON

CONSISTENCY
CREATES RESULTS



ASTON MARTIN

ALWAYS
DANGEROUS

Fernando Alonso remains a constant threat in Baku, where experience matters. Aston Martin's race pace can deliver if they avoid mistakes and make the most of any safety car opportunities.



FERNANDO ALONSO

EXPERIENCE
FINDS A WAY

MOST LIKELY POINTS SCORERS OUTSIDE THE TOP TEAMS

- 1 | Isack Hadjar
- 2 | Fernando Alonso
- 3 | Carlos Sainz
- 4 | Pierre Gasly
- 5 | Alexander Albon



DIFFERENT
TEAMS.
SAME AMBITION.

WHAT MATTERS IN THE MIDFIELD



QUALIFYING

Track position is everything on Baku's narrow streets.



DISCIPLINE

Avoiding contact keeps the points dream alive.



TIRE LIFE

Managing degradation can unlock big opportunities.



SAFETY CAR TIMING

Be ready to react — it can change everything.



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PREMIUM REPORT

A REMARKABLE CITY.
AN UNFORGETTABLE RACE.
A BOLDER TOMORROW.



ANALYSIS



PREDICTIONS



KEY STORYLINES



THE BAKU FACTOR

FIVE KEY STORYLINES

The big questions that define the Baku weekend

WHERE
HISTORY
MEETS
HIGHER
SPEED

BAKU
DRIVES
DIFFERENTLY

BAKU
CITY CIRCUIT

#AzerbaijanGP

1 ANTONELLI'S TITLE MOMENTUM AFTER MADRID



Antonelli heads to Baku with real momentum after Madrid. Can he keep the title charge alive on a street circuit that punishes mistakes?

2 MERCEDES INTERNAL BALANCE WITH RUSSELL



Russell remains a consistent high-value scorer. Will Mercedes maintain harmony, or will Baku ignite a new chapter in their intra-team battle?

3 FERRARI'S RESPONSE WEEKEND



Ferrari need a statement in Baku. Can they bounce back with stronger pace and execution, or will inconsistency continue to haunt their campaign?

4 McLAREN'S ONE-LAP THREAT



McLaren's qualifying pace has turned heads in 2026. Can they convert one-lap speed into a full weekend result on Baku's unforgiving streets?

5 RED BULL'S REBOUND POTENTIAL



After a tougher run, Red Bull arrive in Baku looking to reset. Can they unlock performance and return to the fight at a circuit that often creates opportunities for the bold?



WHAT TO WATCH FIRST

Qualifying rhythm often shapes everything in Baku.

Grid position can define the race here. With tight walls, limited overtaking and high stakes, Saturday's session is the key to the weekend.



SESSION-BY-SESSION OUTLOOK

How the weekend may build from practice to race day

WHERE
HISTORY
MEETS
HIGHER
SPEED



A REMARKABLE CITY.
AN UNFORGETTABLE RACE.
A BOLDER TOMORROW.



FP1

THU 24 SEP
12:30 - 13:30

SETUP LEARNING

Teams will focus on gathering baseline data, understanding the low-grip street surface and finding a stable setup for the unique Baku layout.



FP2

THU 24 SEP
16:00 - 17:00

BRAKING CONFIDENCE

A crucial session to build confidence under braking, refine mechanical grip and evaluate long-run pace as the track evolves in the evening.



FP3

FRI 25 SEP
12:30 - 13:30

SLIPSTREAM TUNING

Final chance to fine-tune setup, optimise straight-line performance and practice slipstream effects on the long Baku straights.



QUALIFYING

FRI 25 SEP
16:00 - 17:00

MAXIMUM COMMITMENT

It all comes down to a single lap. Drivers will push to the limit, with no margin for error, to secure the best possible grid position.



RACE

SUN 27 SEP
15:00 (GMT+4)

RACE MANAGEMENT

Strategy, tire management and staying out of trouble will be key. Expect a thrilling race where anything can happen in Baku.



WEEKEND THEMES



LOW-DRAG SETUP

Maximise straight-line speed while keeping stability in the tight sections.



WALL AVOIDANCE

Precision and discipline are essential on one of the most unforgiving circuits in Formula 1.



TIRE PREP

Managing temperature and graining will be vital as the track evolves throughout the weekend.



CONFIDENCE THROUGH THE CASTLE SECTION

A true test of bravery and rhythm — get it right and it can define your weekend.

SAME STREETS.
NEW STORIES.



FULL FIELD FORECAST

Projected finishing order from 1 to 20

WHERE
HISTORY
MEETS
HIGHER
SPEED

BAKU
DRIVES
DIFFERENTLY

A REMARKABLE CITY.
AN UNFORGETTABLE RACE.
A BRIGHTER TOMORROW.

PROJECTED TOP 10

POS		DRIVER	TEAM
1		Kimi Antonelli	Mercedes
2		George Russell	Mercedes
3		Lando Norris	McLaren
4		Lewis Hamilton	Ferrari
5		Charles Leclerc	Ferrari
6		Max Verstappen	Red Bull
7		Oscar Piastri	McLaren
8		Isack Hadjar	Racing Bulls
9		Liam Lawson	Racing Bulls
10		Pierre Gasly	Alpine

PROJECTED 11-20

POS		DRIVER	TEAM
11		Fernando Alonso	Aston Martin
12		Lance Stroll	Aston Martin
13		Carlos Sainz	Williams
14		Alexander Albon	Williams
15		Nico Hülkenberg	Haas
16		Oliver Bearman	Haas
17		Franco Colapinto	Alpine
18		Gabriel Bortoleto	Sauber
19		Nico Ocon	Sauber
20		Yuki Tsunoda	Red Bull

WHY THIS ORDER CAN CHANGE



Safety Cars

A safety car can bunch the field and completely reshape the outcome.



Incidents

Tight walls and low margins mean even small mistakes can end a strong result.



Strategy Swings

Tyre choices, timing and track position can quickly turn the order upside down.

SAME DRIVERS. A THOUSAND POSSIBILITIES.



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ANALYSIS



PREDICTIONS



KEY STORYLINES



THE BAKU FACTOR

FINAL PICKS

The clearest calls before lights out

WHERE
HISTORY
MEETS
HIGHER
SPEED

A BOLDER
TOMORROW
DRIVES
FURTHER

SAME STREETS.
BIGGER STORIES.

POLE FAVORITE



4

LANDO NORRIS

Blistering one-lap pace and growing confidence make Norris the man to beat in qualifying.

RACE WINNER PICK



12

KIMI ANTONELLI

Momentum, maturity and Mercedes' pace make Antonelli our pick to take the win in Baku.

PODIUM LOCK



63

GEORGE RUSSELL

Consistent, composed and always delivers in the big moments. Podium looks inevitable.

DARK HORSE PICK



16

CHARLES LECLERC

Baku has always suited bold drivers. Leclerc can turn opportunity into a standout result.

BREAKOUT DRIVER



10

PIERRE GASLY

Quietly consistent and ready to capitalize if chaos strikes.

TEAM TO WATCH



MERCEDES

Strong race pace, smart strategy and two drivers in the fight. All eyes on silver in Baku.

BIGGEST RISK FACTOR



SAFETY CARS

Tight walls, unpredictable moments and a high chance of multiple safety cars changing everything.

“ The safest prediction in Baku is that nothing stays simple for long. ”



EXECUTIVE SUMMARY

One-page quick view of the entire report

WHERE
HISTORY
MEETS
HIGHER
SPEED



FORMULA 1 AZERBAIJAN GRAND PRIX 2026

Baku City Circuit | 24–26 September 2026

A REMARKABLE CITY.
AN UNFORGETTABLE RACE.
A BOLDER TOMORROW.



WEEKEND SNAPSHOT

24–26 September 2026

Baku City Circuit

- 51 laps
- 6.003 km
- 20 corners
- 2 DRS zones
- Unpredictable. Iconic. Unique.



KEY FAVORITE



KIMI ANTONELLI
MERCEDES

Arrives with momentum, maturity and a car that thrives on low-drag circuits. The man to beat in Baku.



MAIN CHALLENGERS



MAX VERSTAPPEN
RED BULL

LANDO NORRIS
McLAREN

Verstappen's race craft and Norris's consistency make them the biggest threats to the top step.



BEST DARK HORSES



CHARLES LECLERC
FERRARI

A specialist on street circuits. If everything clicks, he can turn opportunity into a podium – or more.



QUALIFYING CALL



MERCEDES to take pole position.

Low-drag strength and stability in the fast sections give them the edge over one lap.



RACE PREDICTION



STRATEGY OUTLOOK



- One-stop strategy favored.
- Medium to hard is the most likely combination.
- Safety cars can completely reshuffle the order.
- Flexibility and timing will be critical.

SAME CITY.
DIFFERENT STORIES.
ALWAYS EXTRAORDINARY.



FINAL TAKEAWAY

The 2026 Azerbaijan Grand Prix combines high speed, high risk and high reward. With a young star leading the charge, fierce challengers close behind and a circuit that never forgives mistakes, Baku once again promises a race weekend like no other. Expect the unexpected.

“Baku rewards the brave,
but punishes the careless.”



DISCLAIMER

Important information



This report is for informational and entertainment purposes only. It is designed to provide insights, analysis and perspectives on the Formula 1 Azerbaijan Grand Prix 2026.



All predictions, analysis and opinions expressed in this report are subjective views based on available information and should not be considered as guaranteed outcomes.



Motorsport is unpredictable. Sporting events can change rapidly due to weather conditions, incidents, strategy decisions, mechanical issues, team performance, or decisions made by the stewards and governing bodies.



Readers are encouraged to use their own independent judgment and consider multiple sources of information when forming their own views.



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Digital World Pulse Premium Report.

SAME PASSION. A BRIGHTER TOMORROW.

BAKU
INSPIRES
A FASTER
BRIGHTER
TOMORROW



DIGITAL WORLD PULSE
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ANALYSIS



PREDICTIONS



KEY STORYLINES



THE BAKU FACTOR